

TABLE 13.7

The Mean Difference and the Estimated Standard Error for Difference Scores for Each Pairwise Comparison

Comparison	Pairwise Comparisons		Mean Difference (M_D)	Standard Error (s_{MD})
	Mean 1	Mean 2		
#1	3.0	4.0	-1.000	0.655
#2	4.0	6.0	-2.000	0.535
#3	3.0	6.0	-3.000	0.309

The means by group were no cues (3.0), generic cues (4.0), and smoking-related cues (6.0).